



COVER IT
NOW

LOVE IT
LONGER



GUARDSMAN
Furniture Professionals

CONTENTS

FURNISH FEARLESSLY™

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5 REASONS TO GET A PLAN & FURNISH FEARLESSLY



- 1 100 YEARS OF FURNITURE CARE.**

A century ago, Guardsman® worked with furniture makers to formulate furniture care products that provided a much-needed “higher level of care.” Today, we still offer these products, but we also offer our expertise in the form of Furniture Protection Plans for new furniture buyers. These plans promise hands-on care and repair for covered furniture, right from the moment it’s delivered, and right in the comfort and convenience of your home. When accidents happen (as accidents will) you can rest easy knowing that, if the covered problem is fixable, it will be fixed to the highest standard. What a relief!
- 2 HOUSE CALLS. LOTS & LOTS OF HOUSE CALLS.**

Each week, Guardsman sends its furniture technicians out on thousands of service calls to return covered furniture to beautiful working order. Depending on plan coverage, they might remove stains, mend rips and tears, repair frames and finishes, fix mechanisms – even electrical components – usually in a single visit. That’s a lot of experience.
- 3 THIS STORE RECOMMENDS GUARDSMAN FURNITURE PROTECTION PLANS.**

Guardsman has earned the trust of many fine furniture retailers worldwide, who offer Guardsman – and only Guardsman – Furniture Protection Plans.
- 4 TOP-NOTCH CUSTOMER SERVICE.**

Guardsman Furniture Protection Plans are administered by our U.S.-based customer service center and staffed by professionals dedicated to providing you a world-class experience.
- 5 WHAT WE CAN DO WILL AMAZE YOU.**

When it comes to accidental stains and damage, we’ve seen it all ... and fixed it all (with rare exceptions). Widely regarded as best-in-class, our technicians bring vast amounts of training and experience to your home – along with specialized and professional-grade products and tools. They achieve the finest possible results.

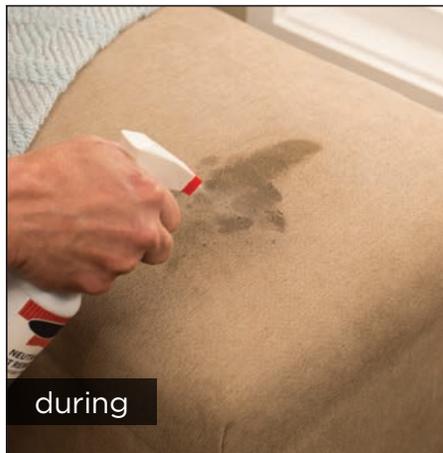
In the end, this is why Guardsman is the world’s largest provider of furniture protection plans.

FABRIC FURNITURE

“Spilt wine ... gone in seconds! I have had Guardsman out more than I would like to admit with new baby, toddler, and clumsy adults! So worth it.”

Kristan B. WINCHESTER, MA

CHOCOLATE



we can

ERASE stains

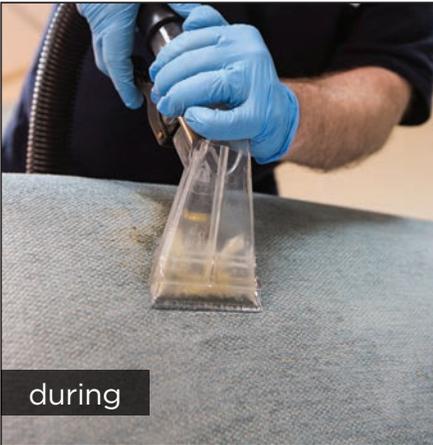
REUPHOLSTER damaged panels

REPLACE casings

RED WINE



COFFEE



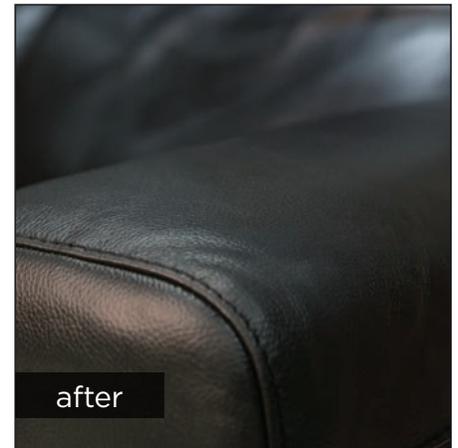
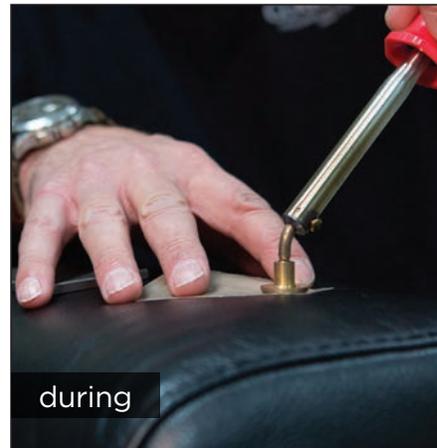
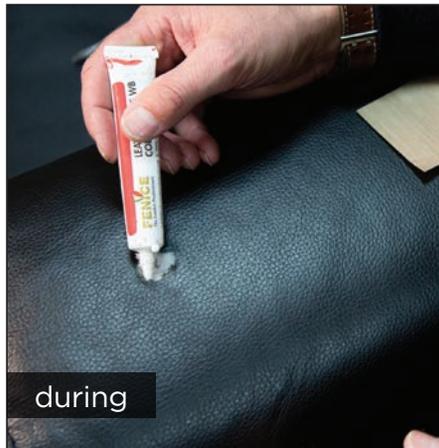
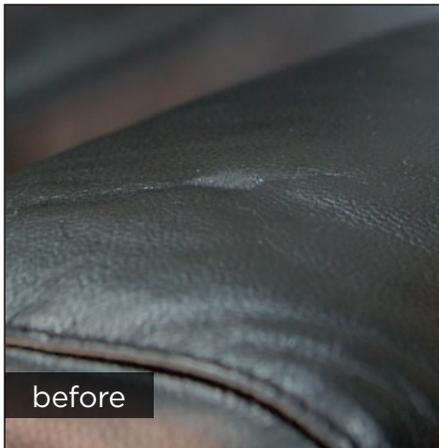
* Coverages vary. See back cover for details.

LEATHER FURNITURE

“ These guys were magicians! Unbelievable how they can repair leather so effectively.”

Heather W. WAVERLY, NE

BURN



we can

MEND rips, tears & punctures

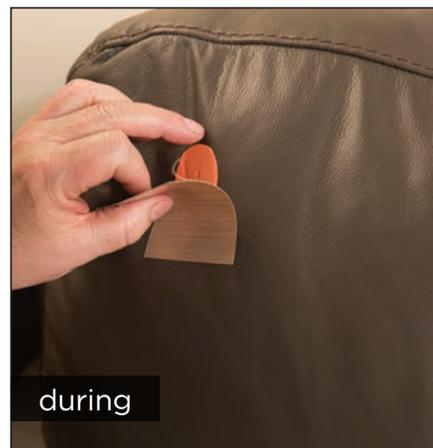
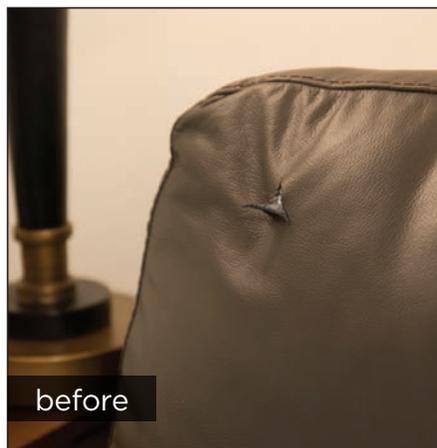
UNDO burn marks

COLOR-MATCH repaired areas

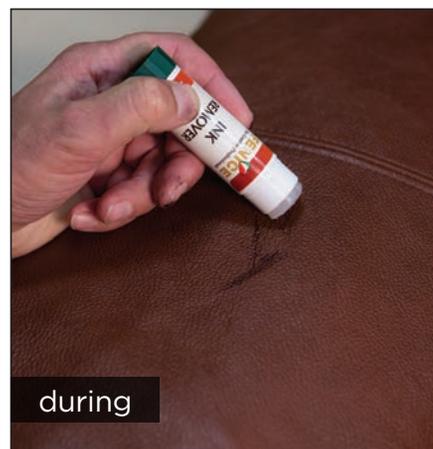
ERASE pen ink

SPOT-CLEAN stains

RIP



INK



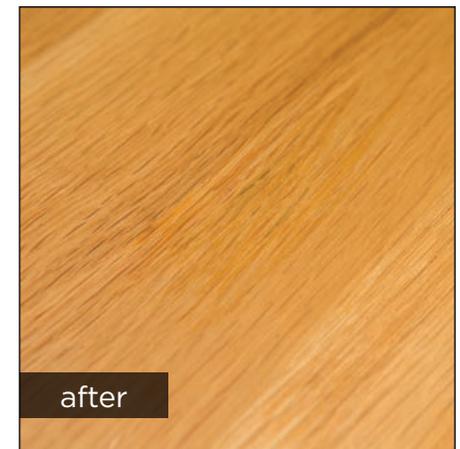
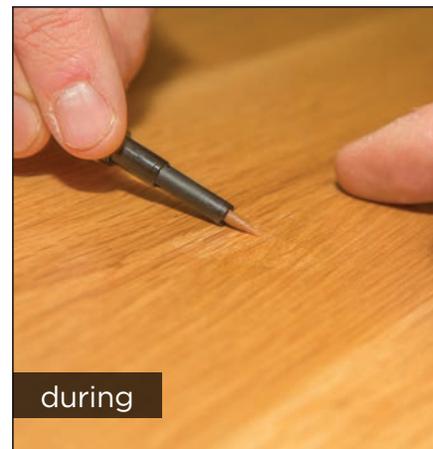
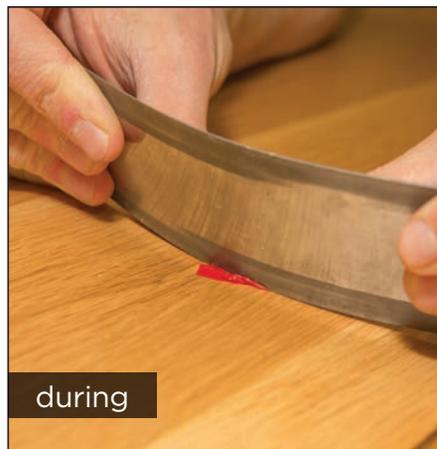
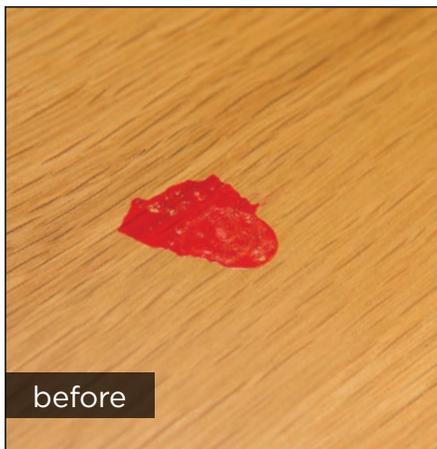
* Coverages vary. See back cover for details.

CASE GOODS FURNITURE

“ We purchased the Guardsman Plan because we have a 2-year old. Instead of our kid racking up a flaw to our new coffee table, it was I who was the culprit with nail polish. The technician came out and fixed the table in less than 10 minutes. They were right on time and super speedy. Just like that, our table was back to being top notch and good looking.”

Alicia S. NEW BERLIN, WI

NAIL POLISH



we can

FILL scratches & gouges

UNDO burns & watermarks

ERASE stains

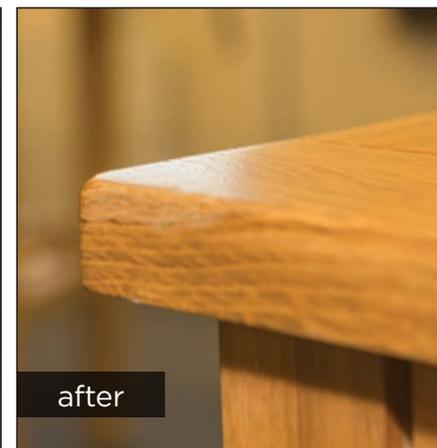
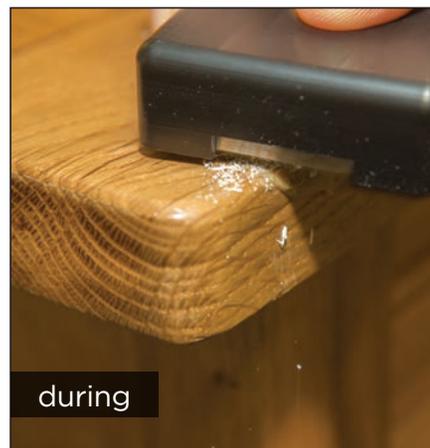
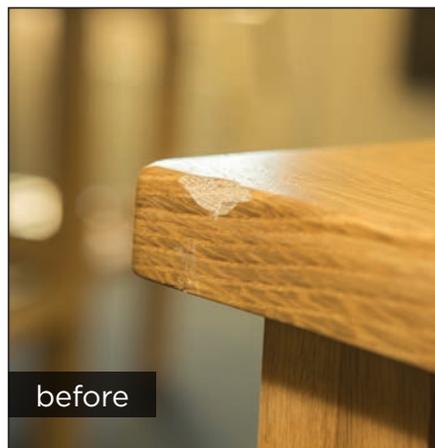
FIX drawer glides

RESTORE finish

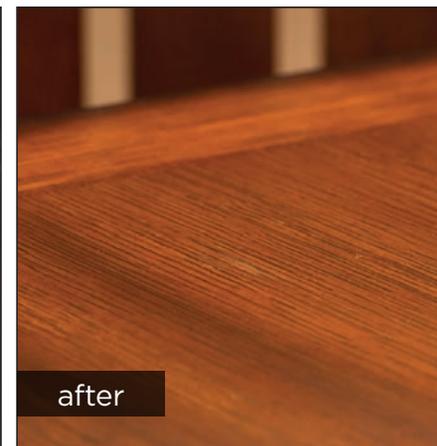
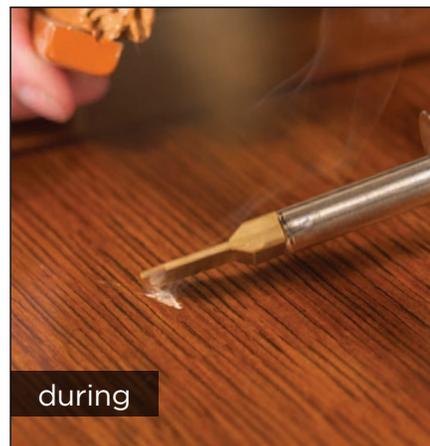
RECREATE wood grain

REPAIR broken frames

GOUGE



CHIP



* Coverages vary. See back cover for details.

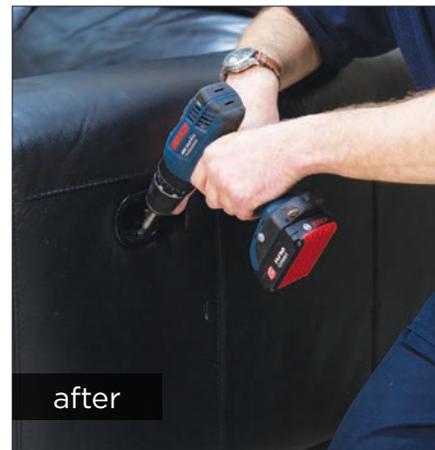
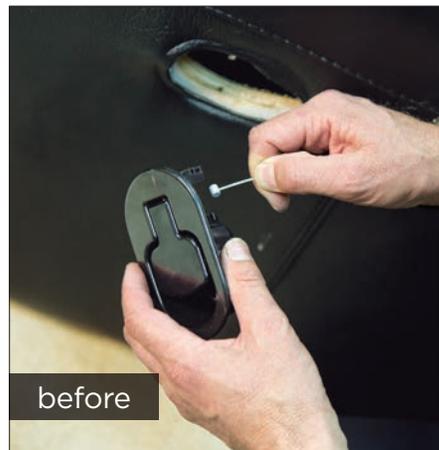


RECLINERS, ADJUSTABLE BEDS & OTHER MOTION FURNITURE

“I had a very smooth appointment booking process and the technician was on time, polite, and fixed the issue. Very glad I signed up for Guardsman!”

Kirk G. SHOREWOOD, WI

RECLINER HANDLE



we can

IDENTIFY problems

REPAIR broken frames

REPLACE recliner handles

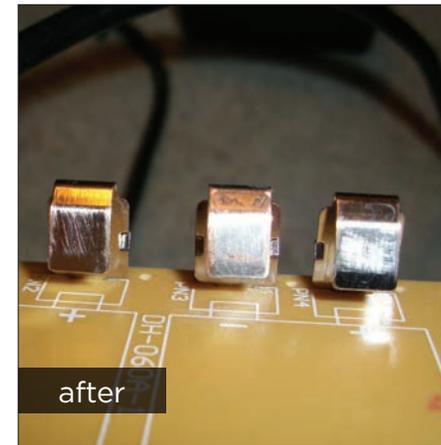
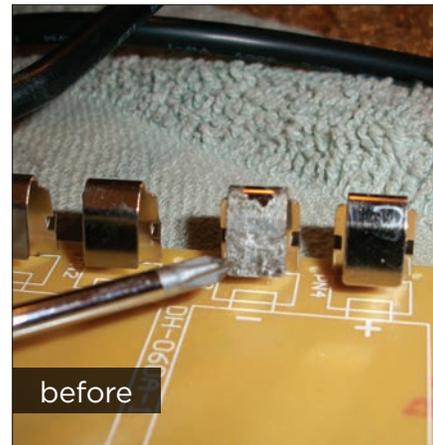
SOLDER electrical connections

INSTALL new motors

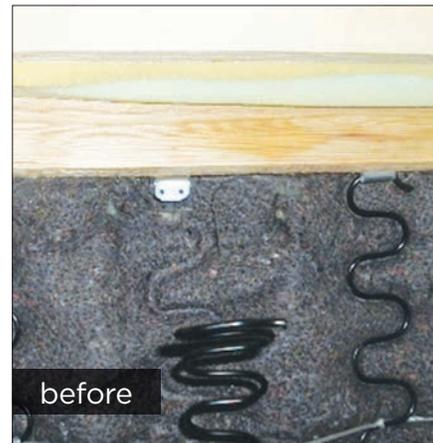
CLEAN terminal connections

FIX springs

ELECTRICAL CONNECTION



BROKEN SPRING

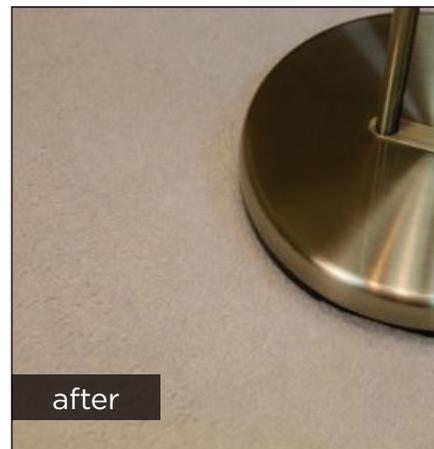


AREA RUGS

“ We had just purchased the area rug a few weeks earlier and felt sick about the ugly stains. What stain? I could not even find a trace and could not believe my eyes. The Guardsman technician made it appear very simple and easy.”

Walter B. CHANDLER, AZ

SOFT DRINK



we can

ERASE food & beverage stains

ELIMINATE pet stains

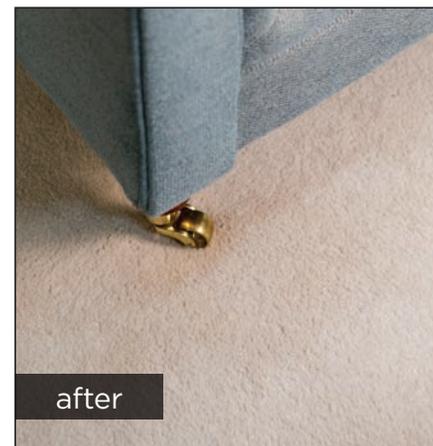
UNDO human biological stains

STITCH border tears

FOOD



COFFEE



* Coverages vary. See back cover for details.

OUTDOOR



“Very smooth process with excellent results. The plan was honored almost immediately after I provided photos of the damage and proof of purchase. The repairman contacted me within 24 hours and was here in a couple days. The furniture was repaired in under an hour and looks good as new.”

Brian K. ARLINGTON, VA

UMBRELLA MECHANISM



we can

ERASE stains

UNDO burns

REPAIR broken frames

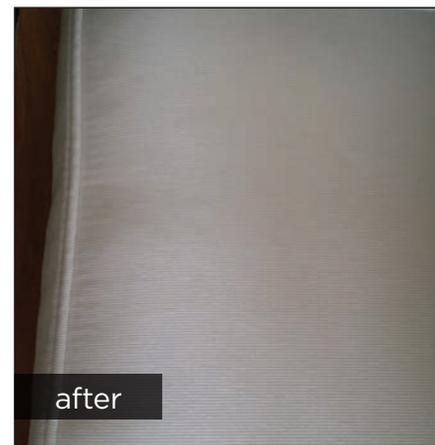
RESTORE mechanisms

REPLACE glass tops

UMBRELLA MECHANISM



CUSHION STAIN



* Coverages vary. See back cover for details.



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*Stains and damage shown in this document represent of the kinds of coverage offered by various Guardsman plans. Coverages vary by the type of plan sold by your furniture retailer. Your retailer has a complete set of terms and conditions, including coverages, limitations, and exclusions, available for review. Ask your sales associate to review a sample of the plan before purchasing.